



**PRESS RELEASE**  
**31 October 2016**

### **Launch of the 1<sup>st</sup> annual Global Biobased Business competition (G-BiB)**

The first annual Global Biobased Business competition (G-BiB), an initiative of the BioInnovation Growth mega-Cluster (BIG-C), is now open for registration. The competition is for Master and PhD students in Germany, the Netherlands and Brazil. The objective of G-BiB is to stimulate entrepreneurship and innovation producing a biorenewable chemical, material and/or fuel product.

The competition will allow teams, with a minimum of 2 Master/PhD students from universities and universities of applied sciences in Germany, the Netherlands and Brazil to compete and work together. Master and PhD students are being stimulated to participate in mixed teams. The teams will be supported by their university and BIG-C will organise extra support during the kick-off meeting and a masterclass halfway the competition.

The challenge is to design an innovative business plan based on the design for sustainable production of a biorenewable product such as biofuels, biochemicals or biomaterials. A professional jury will be appointed by BIG-C per country to evaluate the business plans on the following aspects: quality of the proposed design, viability of the business plan, originality of the proposed business idea, sustainability performance and presentation of the plan. Semi-finals will be organised per country resulting in three teams that will participate in the overall finals organised at the 3rd Brazilian BioEnergy Science and Technology (BBEST) in Campos do Jordão, Brazil. The final award of €10.000,- will be provided for by industry to further enrol the business plan.

Team registration is open until Monday 12 December 2016.

For more information on the competition and registration please visit the [G-BiB website!](#)

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*Notes to the editors*

*In case you would like more information, please contact:*

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### **About BIG-C**

The Bio Innovation Growth mega Cluster (BIG-C) is the cross-border Smart Specialization initiative aiming at transforming Europe's industrial mega cluster in the Belgium region of Flanders, The Netherlands and the German state of North Rhine-Westphalia into the global leader of biobased innovation growth. The initiators of BIG-C are: CLIB2021 (NRW), BE-Basic (NL), FISCH (Flanders).